



# Leading with Purpose

A bespoke, practitioner-led, small-group program unlike any other course. For public purpose leaders who wish to advance their skills and capabilities.

Topics include:

- characteristics of effective relationships between Ministers, their office and the public service
- understanding the pressures of different roles
- developing political acuity and acumen
- making the most of your opportunity
- achieving public purpose objectives
- learning from the tough times
- career scaffolding

Providing thoughtful, practical advice, the sessions are led by experienced public purpose practitioners. Sessions are conducted with openness and candour so that participants leave with a greater understanding of how to be a successful public purpose leader.

**18–19 June or 20–21 November 2024**



**Dr Tahnya Donaghy**



**Chris Eccles AO**



**Ingrid Haythorpe**



**Ben Hubbard**



**Simon Phemister PSM**



**The Hon Jaala Pulford**

**GUEST SPEAKER**  
**JUNE 2024**

**Jim Betts**

Secretary, Department of  
Infrastructure, Transport,  
Regional Development,  
Communications and the Arts



## Two-day Intensive

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**18-19 June or 20-21 November 2024, 9-5pm**

The Cluster

Level 20, 31 Queen Street, Melbourne

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### Day 1: Delivering Public Purpose

Day one will provide a framework for leaders to understand their role in the public sector and define how they can best succeed as leaders.

The day will focus on advice from experts on how to apply tested strategies to maximise leadership success, including considering the role of allies and champions, influencers, and decision-makers.

### Day 2: Leading with Political Nous

A former Minister and Chief of Staff will take participants behind the curtain of political drivers. They will provide insights into how to influentially and successfully navigate relationships with Ministers and their office to enhance your ability to deliver public purpose outcomes.

**Both days will be a mix of presentations, panel discussions and interactive Q&A sessions.**

## Gold Program (recommended extra)

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In addition to the two-day intensive session, our Gold Leading with Purpose program provides a 1.5 hour feedback session and coaching on leadership style and reputation using the internationally recognised Hogan assessment tool. More information about Hogan can be found at [www.hoganassessments.com/about/](http://www.hoganassessments.com/about/)

The feedback session, scheduled at a time that suits the participant, will include strategies to manage how others perceive participants' strengths and potential derailing behaviours.

## Registrations

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Register online at

[www.duxproject.com.au/applynow](http://www.duxproject.com.au/applynow)

Standard \$5,500 plus GST

Gold \$7,000 plus GST

Please note that all sessions will be conducted under the Chatham House Rule. Sessions are catered. Please advise any dietary requirements as soon as possible. Contact us at [info@duxproject.com.au](mailto:info@duxproject.com.au)

Program may be subject to change

The Dux Project acknowledges Aboriginal and Torres Strait Islander people as the first peoples and Traditional Owners and custodians of the land and waterways on which we live. We honour and pay our respects to Elders past, present and emerging.

## What our participants have said:

This course provided an excellent opportunity for self-reflection and professional development, with the chance to learn from insightful and thoughtful leaders from across the public service and political space. The use of practical experience as a mechanism to demonstrate core leadership learnings was masterfully done, and I would recommend the course to those wishing to develop leadership knowledge, invest in their capability and connect with others.

The Leading with Purpose course is a must for all current and emerging public sector leaders.

- Con Lolis, EPA Victoria

To anyone who is debating whether you should attend one of the Leadership programs, I highly recommend The Dux Project! It is very different to other Leadership programs. The presenters are highly experienced, there is not much they have not seen or done in their careers, and they are happy to share their insights in a refreshing, narrative style. You will come away reflecting on your learnings, which will hopefully help you develop as a public service leader

- Nitika

If you are ready to take your leadership skills to the next level? Look no further than the Dux Project - a one-of-a-kind program where emerging leaders from all sectors come together to collaborate and learn from the best in the business. Don't miss out on this game-changing opportunity to excel - book your leaders into the next Dux Project program today!

A course that gives you the pragmatic, hands on and lived experience of public service - at all levels. One of the best courses I have attended (if not the best), the experiences shared with candour from Australia's top public servants is extremely rare and would highly recommend this course!

The Dux Project provides an invaluable platform for sharing real-life experiences and practical advice from top-tier public service leaders. The engaging Q&A sessions create an insightful and interactive learning experience. For anyone aspiring to lead with purpose, The Dux Project is the perfect guide.


- Billy Brine

**The Dux Project encourages diversity in leadership and is proud to offer various scholarships. For scholarship information and course enrolment, email [info@duxproject.com.au](mailto:info@duxproject.com.au) or go to:**

**[duxproject.com.au](http://duxproject.com.au)**

# 100%

of survey respondents would recommend Leading with Purpose to their peers and colleagues.

THE  
**DUX**   
**PROJECT**

Leadership with Purpose.